$100,000 Annual Spending Level on Any Recruitment Advertising

Des Moines Register
*Sunday Register Classifieds: $6.97 per line with color*

145 CareerBuilder postings to use across all Regents
Each individual CareerBuilder purchase will include:
- Up to 30 day posting on CareerBuilder.com
- Branding skin of hiring institution attached to each posting, Iowa State University, University of Iowa, or University of Northern Iowa  
  [Example](#)
- Each position will be emailed to relevant, qualified candidates who have applied for similar positions

*Total cost per position: $310 per posting*

**Terms:** 12 months, January 1, 2014 - December 31, 2014. If the $100,000 spending level and 145 CareerBuilder posting balance is not met, the following year’s rate will be renegotiated.

**Board of Regents Main Accounts:** University of Iowa (10383102), University of Iowa Hospitals (21542501), Iowa State University (multiple accounts), & University of Northern Iowa (30022802), Iowa Braille and Sight Saving School (30022836) & Iowa School for the Deaf